



We
protect
what
matters
most™

January 23, 2024

National Price Increase: Residential Roofing Products

Dear Customers,

Thank you for your continued business and support as we have responded to today's challenging market environment.

GAF is announcing a price increase of 4-6% on all residential roofing products, including Masterflow, effective April 01, 2024. Additionally, the price for GAF Energy Timberline Solar Systems will be increasing \$0.20-\$0.25/W. All orders shipped on or after April 01, 2024 will be invoiced at the new level.

Please contact your local GAF Territory Manager with any questions, and we remain grateful for your business.

Jim Durkin
Sr. Vice President, Sales
Residential Roofing Systems

David Kaltsas
Chief Operations Officer
GAF Energy

PCD0124



Roof Shingle and Accessory Products Price Increase Announcement April 1, 2024

January 25, 2024

Greetings Valued Customers,

Atlas is announcing a price increase of 4-6% on all shingle and accessory products effective April 1, 2024.

This price increase will apply to all shipments on or after April 1, 2024, regardless of order placement date. Your Atlas Sales Representative will communicate the exact amounts by product prior to April 1, 2024.

If you have any questions, please contact your Atlas Sales Representative. Thank you for your continued business and support.

Sincerely,

Stanley J. Bastek
Vice President of Sales & Marketing
Shingles & Underlayments

